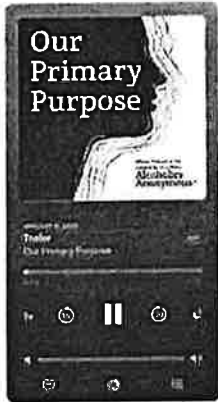


Your Seventh Tradition Contributions Help Carry the Message

Contributions made by you and your home group to the General Service Board support the work of your General Service Office (GSO) to help the alcoholic around the corner — and around the world.

Your contributions make possible essential member services and support for those seeking help.

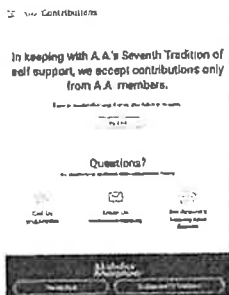


1 Our Primary Purpose is the official podcast of the General Service Office of Alcoholics Anonymous. This new podcast takes you behind the scenes of how GSO helps A.A. groups and members across the U.S. and Canada carry the life-saving message of hope and recovery. Discover the people, history, and stories that shape A.A., including sharing from visiting members and archival gems from A.A.'s 90-year history. (aa.org/gso-podcast)



2 The Digital Press Kit (aa.org/digital-press-kit) was created to provide information about Alcoholics Anonymous in the U.S./Canada to the media, professionals, and the general public.

3 Corrections Correspondence Service (CCS) for A.A. members is an example of how our Seventh Tradition contributions are used on the corrections assignment to carry the message to alcoholics. Recently at the National Corrections Conference, many members expressed how vital this service was in their personal recovery while they were behind the walls. One panel speaker spoke about meeting his CCS outside correspondent, who later became his sponsor, for the first time after 6 years of corresponding. The CCS links A.A. members who are in custody with A.A. members on the outside to share their experience, strength and hope. (<https://www.aa.org/corrections-committees>)



4 The Accessibilities assignment helps update service material to address barriers faced by some A.A. members to receive and/or carry the A.A. message. Some recent projects include the new Accessibility Resources Flyer and the update to the service piece "Making the A.A. Message Accessible" with sharing from neurodivergent members. This desk also helped produce ASL versions of the Big Book and "Twelve and Twelve," now available on our YouTube page and on aa.org. For members with vision loss, audio versions of the entire Big Book and "Twelve and Twelve" are available on aa.org. aa.org/accessibilities-workbook.

5 The Technology Services Department is always looking for ways to improve our ability to support the Fellowship, including: enhancing the contribution site to make it easier for groups and individual members to contribute online; implementing new software to support meetings of the three Boards, the General Service Conference and the 2024 World Service Meeting; cybersecurity to protect member information; and all the underlying technical architecture used across the office.

6 The A.A. Service Manual combined with the Twelve Concepts for World Service is Conference-approved service material published by AAWS. It provides an overview of the service structure of the U.S. and Canada, for those who are new to service and old timers alike. It is updated every two years to better reflect the current landscape of local and general service.





7 The Publishing Department is always hard at work. They manage literature revisions and keep A.A. books and pamphlets available so the message of recovery can be carried to the sick and suffering alcoholic.

8 With a half-million monthly users throughout the U.S., Canada, and the world, the A.A. Meeting Guide app has transformed how people find meetings. The app is managed by the Communication Services department, which continues to enhance the app's functionality to optimize the user experience.

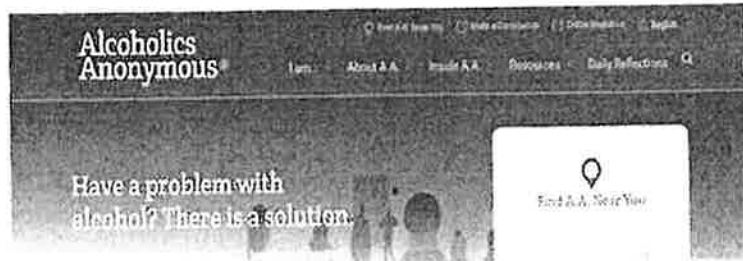


(<https://www.aa.org/meeting-guide-app>)



9 In 2024 the Staff Services Department received approximately 161,885 emails and 2,633 phone calls from A.A. members, professionals, the media, and alcoholics needing help. The Member Services Department received 24,428 emails and 16,838 phone calls, processed 28,982 literature orders and handled 22,884 phone calls at the front desk.

10 Member contributions help support the aa.org website where anyone can find information on the life-saving program of Alcoholics Anonymous. Today, the website sees more than 14 million visitors a year and growing — expanding the reach and impact of the A.A. message.



11 Thanks to the generous contributions from members of the Fellowship across the U.S. and Canada, the Cooperation with the Professional Community (CPC) assignment regularly provides professionals with samples of A.A. literature. This material is available for these professionals to learn about our program of recovery and to place in the hands of the still suffering alcoholic who they may encounter in their professional capacity.

(<https://www.aa.org/cpc-service-cards>)

12 In 2024, the Language Services Department received a total of 2,768 translation requests. These requests range from an email response to larger reports including the Regional Forum Final Report and all the background for the General Service Conference.



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